

“David W. Johnson offers a penetrating analysis of today’s crisis, and tells us exactly what needs to be done to liberate our innovative potential for better patient care.”

—Toby Cosgrove, Cleveland Clinic



David W. Johnson
CEO, 4sight Health

4sighthealth.com

Takeaway Strategies

Discover strategies to thrive in a value-based healthcare industry.

Identify ways to succeed in healthcare’s customer revolution.

See the path to smarter, kinder, affordable care for all Americans.

Why This Matters

“We have an obligation as healthcare leaders to deliver less expensive care with better outcomes. In *The Customer Revolution in Healthcare*, Dave Johnson boldly calls us out for failing to meet that obligation. He’s right, and it’s time for us to act boldly to make care more affordable for the people who depend on us for their health.”

—Marc A. Harrison, MD, President & CEO
Intermountain Healthcare

Empower your audience to join the healthcare revolution!

Book David W. Johnson’s Keynote

The Customer Revolution in Healthcare: Forces Driving Industry Transformation for Better Health

Key Concepts for Audiences

Learn how fundamental flaws created the Healthcare Industrial Complex™ that robbed Americans of wage increases, and caused America’s opioid crisis.

Realize how empowered customers, liberated data, new payment models, and pro-market regulations are now revolutionizing the industry.

Discover how revolutionary upstarts and forward-thinking incumbents are already transforming the industry.

Understand the case for market-oriented and consumer-driven universal insurance coverage.

Discern how to create an American health system that benefits patients and grows companies, rather than profiting from disease.

Bring the healthcare revolution to your next event.

To book David W. Johnson, please call Lindsay Morrison at 773-301-4634 or email info@4sighthealth.com.

Recent Appearances

David W. Johnson works with healthcare rebels to bring customer-centric solutions to market.

David W. Johnson applies his 25+ years of investment banking in healthcare to push industry change through incumbent and upstart organizations.

Johnson founded 4sight Health, a strategic advisory and thought leadership company, to push change so Americans receive better care and health.

Johnson's English degree, African Peace Corp service, and Master's in Public Policy from Harvard's Kennedy School provide a unique perspective on the economics and purpose of this industry.



GET DAVID W. JOHNSON'S LATEST BOOK

The Customer Revolution in Healthcare: Delivering Kinder, Smarter, Affordable Care for All

"David Johnson pushes the provocative boundaries of our industry's reality in ways that bring new thinking into sharp focus. His undying effort to help leaders see the long game and take action is exactly the wake-up call we need."

—Julie Murchinson, CEO, Health Evolution



Available from McGraw-Hill
September, 2019

Bring the healthcare revolution to your team.

Book David W. Johnson at 773-301-4634
or email info@4sighthealth.com